

This Application collects some Personal Data from its Users.

Data Controller

Data Controller: **Seci Service Srl**

Location: **Via Giulio Pastore, 24 - 84131 Salerno SA, IT**

Contacts and details: **Mail PEC seciservice@cgn.legalmail.it**

Types of Data collected

Among the Personal Information collected by this Application, either independently or through third parties, there are: Name, Surname, Gender, Date of Birth, Phone Number, Address, Username, Email, Password, Business Name, Tax Code, VAT Number, Profession, Fax Number, Country, State, Province, Postal Code, City, Image, Workplace, Billing Address.

Other Personal Data collected may be indicated in other sections of this privacy policy or through informative texts displayed together with the collection of the Data.

Personal Data may be entered voluntarily by the User, or collected automatically during the use of this Application.

Any use of Cookies - or other tracking tools - by this Application or third party service providers used by this Application, unless otherwise specified, has the purpose of identifying the User and recording the related preferences for purposes strictly linked to the provision of the service requested by the User.

Failure to provide the User with some Personal Data may prevent this application from providing its services.

The User assumes the responsibility of the Personal Data of third parties published or shared through this Application and guarantees to have the right to communicate or disseminate them, freeing the Owner from any liability to third parties.

WHAT ARE COOKIES?

Cookies: small text files (usually made up of letters and numbers) that are saved in the browser or device memory when you visit a site or view a message. Cookies allow a site to recognize a particular device or browser. There are different types of cookies:

- **temporary (or session):** they are used to store temporary information, allow you to link your actions during that specific session and are removed from the computer when the browser is closed;
- **permanent (or saved):** they are used to store information, for example the login name and password, in order to avoid the user having to re-key them every time a specific site is visited; they remain stored on the computer even after closing the browser;
- **first part:** derive from the website displayed and may be permanent or temporary; they can be used to store information that will be reused at the next visit to the site;
- **third-party:** derive from ads from other sites, such as popups or advertising banners, on the website displayed; they can be used to register the use of the website for marketing purposes.

The use of cookies by the owner of this site, is part of the Privacy Policy of the same; for all the requested information you can consult our page <http://www.masavillas.com/it/privacy/>

To allow the use of our site and the provision of our services, we use both so-called persistent cookies (ie cookies that remain in memory until they are manually deleted by the user or for which a long-planned removal is planned term) and so-called session cookies, which are not stored permanently on the visitor's computer and disappear when the browser is closed.

We use cookies of different types with specific functions that we can classify as:

FIRST COOKIES

Session and navigation technicians

They are fundamental for the functioning of the site and allow the user to browse and view the contents. By deactivating them you could compromise the correct functionality of the site.

Cookies of this type are necessary to keep a browsing session open or to allow the user to access any reserved areas. They can also temporarily remember the texts inserted during the compilation of a form, when you return to a previous page during the same session. Therefore, for their release there is no specific consent from the user.

Functional Technicians

They allow the user to make optimal use of the site functions and to enjoy a more comfortable navigation. The site works in an ideal way if these cookies are enabled, but you can still choose not to activate them on your device.

Cookies of this type store in which language the user prefers to view our contents or save (for a limited period) the items in the virtual shopping cart if you close the session before completing the purchase. Therefore, for their release there is no specific consent from the user.

Consensus Technicians

This cookie keeps track of the consent given by the user to the use of cookies on this site, so as not to repeat the short information on cookies in future visits. Therefore, for their release there is no specific consent from the user.

THIRD PART COOKIES

Advertising profiling and retargeting cookies (from third parties)

Seci Service Srl uses specific cookies to manage its advertising campaigns and to display advertising content on this site based on the interests expressed by users through internet browsing (OBA). Cookies used to display advertisements aimed at users who have previously visited this site are also released.

Analytics Statistics (third-part)

They are exploited to collect information on how users navigate on our site. This information is analyzed in aggregate form for statistical purposes only.

They are not necessary, but they are a great help for us to enable us to improve our content and our services based on the indications that we derive from the analysis of the statistics.

Browsing on this site you will receive both first-party cookies and cookies from third-party sites, which may set cookies on your device on our behalf in order to provide the services they are providing.

More detailed information on these cookies can be found in the following paragraphs in this document and on the respective websites of the third parties in question.

Cookie	Duration	Classification
Google Analytcs	∞	Preferences

HOW TO CONFIGURE YOUR TERMINAL?

If you do not agree with the installation of cookies, the user must configure the browser to disable the receipt of cookies or not use this site. Disabling cookies, however, the site or some of its functions may not work properly.

For more information on how to set preferences on the use of cookies through your browser, you can consult the instructions:

Internet Explorer

Firefox

Chrome

Opera

Safari

Mode and place of processing of collected data

Method of treatment

The Data Controller processes the Personal Data of Users by adopting appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data.

Processing is carried out using IT and / or telematic tools, with organizational methods and with logic strictly related to the purposes indicated. In addition to the Data Controller, in some cases, the Data may have access to the Data subjects of the persons involved in the organization of the site (administrative, commercial, marketing, legal, system administrators) or external subjects (as suppliers of third party technical services, postal couriers, hosting providers, IT companies, communication agencies) also appointed, if necessary, Data Processors by the Data Controller. The updated list of the Managers can always be requested from the Data Controller.

Place

The Data are processed at the operational headquarters of the Data Controller and in any other place where the parties involved in the processing are located. For more information, contact the owner.

Duration

The Data are processed for the time necessary to perform the service requested by the User, or required by the purposes described in this document, and the User can always ask for the interruption of treatment or deletion of data.

Purposes of the processing of collected data

The Data concerning the User is collected to allow the Owner to provide its services, as well as for the following purposes: Registration, authentication, Analytics, Access to accounts on third party services and interaction with social networks and external platforms.

The types of Personal Data used for each purpose are indicated in the specific sections of this document.

Facebook permissions required by this Application

This Application may request some Facebook permissions that allow it to perform actions with the User's Facebook account and to collect information, including Personal Data, from it.

For more information on the permissions that follow, refer to the documentation of the Facebook permissions and the privacy policy of Facebook.

The required permissions are as follows: Basic information The basic information of the User registered on Facebook which normally include the following Data: id, name, image, gender and language of localization and, in some cases, the "Friends" of Facebook. If the User has publicly made additional Data available, these will be available. Like provides access to the list of all pages that the User has marked with the Like.

DETAILS ON THE PROCESSING OF PERSONAL DATA

Personal Data is collected for the following purposes and using the following services: Registration and authentication By registering or authenticating the User allows the Application to identify it and give it access to dedicated services. Depending on the following, the registration and authentication services may be provided with the help of third parties. If this happens, this application will be able to access some data stored by the third party service used for registration or identification.

Direct registration (This Application)

The User registers by filling in the registration form and providing his Personal Data directly to this Application. Personal data collected: ZIP code, City, Fiscal Code, Surname, Date of Birth, Email, User ID, Image, Address, Billing Address, Shipping Address, Country, Name, Fax Number, Telephone Number, VAT Number, Password, Profession, Province, Business name, Place of work, Sex, Sector of activity, Website, Social Security number (SSN), State, Marital status, Username.

Contact the User Mailing List or Newsletter (This Application)

By registering with the mailing list or the newsletter, the User's email address is automatically added to a list of contacts to which email messages containing information, including commercial and promotional information, relating to this Application may be transmitted. The email address of the User could also be added to this list as a result of registration to this Application or after making a purchase.

Personal data collected: ZIP code, City, Surname, Date of Birth, Usage data, Email, Address, Country, Name, Telephone number, Profession, Province, Business name, Sex and State.

Contact Form (This Application)

By filling out the contact form with their Data, the User consents to their use to respond to requests for information, quotes, or any other kind indicated by the form header.

Personal data collected: ZIP code, City, Fiscal Code, Surname, Date of Birth, Email, User ID, Address, Country, Name, Number of employees, Fax number, Telephone number, VAT number, Profession, Province, Company name, Gender, Sector of activity, Status and Various types of Data.

These services allow you to make interactions with social networks, or other external platforms, directly from the pages of this application. The interactions and information acquired by this Application are in any case subject to the User's privacy settings related to each social network. If an interaction service with social networks is installed, it is possible that, even if the Users do not use the service, the same collect traffic data relating to the pages in which it is installed.

Google Analytics with anonymized IP (Google Inc.)

Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google uses the Personal Data collected for the purpose of tracking and examining the use of this Application, compiling reports and sharing them with other services developed by Google.

Google may use the Personal Data to contextualise and personalize the advertisements of its advertising network.

This integration of Google Analytics makes your IP address anonymous. Anonymisation works by shortening the IP address of the Users within the borders of the Member States of the European Union or in other countries participating in the agreement on the European Economic Area. Only in exceptional cases, the IP address will be sent to Google's servers and shortened within the United States.

Personal data collected: cookies and usage data.

Place of processing: USA - Privacy Policy - Opt Out

Access to accounts on third-party services

These services allow this application to collect data from your accounts on third-party services and perform actions with them. These services are not activated automatically, but require the express permission of the User.

Login to Facebook account (This Application)

This service allows this Application to connect with the User's account on the social network Facebook, provided by Facebook, Inc.

Required permissions: I like it.

Place of processing: USA - Privacy Policy

Interaction with social networks and external platforms

* These services allow interaction with social networks, or other external platforms, directly from the pages of this Application.

The interactions and information acquired by this Application are in any case subject to the User's privacy settings related to each social network.

If an interaction service with social networks is installed, it is possible that, even if the Users do not use the service, the same collect traffic data relating to the pages in which it is installed.

MORE INFORMATION ON TREATMENT

Defense in court

The User's Personal Data may be used for the defense by the Owner in court or in the stages leading to its eventual establishment, by abuses in the use of the same or related services by the User.

The User declares to be aware that the Data Controller may be required to disclose the Data at the request of the public authorities.

Specific information

At the request of the User, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information regarding specific services, or the collection and processing of Personal Data.

System logs and maintenance

For needs related to operation and maintenance, this Application and any third party services used by it may collect System Logs, which are files that record the interactions and which may also contain Personal Data, such as the User IP address.

Information not contained in this policy

More information in relation to the processing of Personal Data may be requested at any time to the Data Controller using the contact information.

Exercise of rights by Users

The subjects to whom the Personal Data refer have the right at any time to obtain confirmation of the existence or otherwise of the same with the Data Controller, to know its content and origin, to verify its accuracy or request its integration, the cancellation, updating, rectification, transformation into anonymous form or blocking of Personal Data processed in violation of the law, as well as to oppose in any case, for legitimate reasons, to their processing. Requests should be addressed to the Data Controller.

This Application does not support "Do Not Track" requests. To find out if any third-party services used support them, consult their privacy policy.

Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to Users on this page. Please therefore consult this page often, referring to the date of the last modification indicated at the bottom. In case of non-acceptance of the changes made to this privacy policy, the User is required to cease using this Application and may request the Data Controller to remove his Personal Data. Unless otherwise specified, the previous privacy policy will continue to apply to Personal Data collected until then.

The Data Controller is responsible for this privacy policy, drawn up starting from modules prepared by Iubenda and stored on its servers.

Finally, we communicate that, pursuant to art. 7 of the Privacy Code, each visitor is entitled to certain rights, including the right to object to the treatment. To this end, therefore, each visitor can change his / her choice at any time by accessing this information again. For all those that prevent the operation of some of the cookies will NOT be guaranteed browsing on www.masasette.com

For more information about third-party cookies related to advertising and how to disable them, you can visit the following websites:

<http://www.allaboutcookies.org>

<http://www.youonlinechoices.com/it>

<https://tools.google.com/dlpage/gaoptout>

<http://www.aboutads.info/choices>

<http://www.networkadvertising.org/choices>

DEFINITIONS AND LEGAL REFERENCES

Personal Data (or Data)

It constitutes personal data any information relating to a natural person, identified or identifiable, even indirectly, by reference to any other information, including a personal identification number.

Usage Data

This information is collected automatically by this Application (or by third-party applications that this Application uses), including: IP addresses or domain names of the computers used by the User that connects with this Application, the addresses in Uniform Resource Identifier (URI) notation, the time of the request, the method used in submitting the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (success, error, etc.) the country of origin, the characteristics of the browser and the operating system used by the visitor, the various temporal connotations of the visit (for example the time spent on each page) and the details of the itinerary followed within the Application, with particular reference to the sequence of pages consulted, to the parameters related to the operating system and to the IT environment you.

User

The individual who uses this application, which must coincide with the interested party or be authorized by him and whose personal data are being processed.

Interested

The natural or legal person to whom the Personal Data refers.

Data Processor (or Manager)

The natural person, legal person, public administration and any other body, association or body appointed by the Data Controller to process Personal Data, as prepared by this privacy policy.

Data Controller (or Holder)

The natural person, legal entity, public administration and any other body, association or body to which they are responsible, even together with another holder, decisions regarding the purposes, the methods of processing personal data and the tools used, including the profile of the security, in relation to the operation and use of this application. The Data Controller, unless otherwise specified, is the owner of this Application.

This Application

The hardware or software tool through which the Personal Data of Users are collected.

Cookie

Small portion of data stored in the User's device.

Legal references

This privacy statement also has value for the purposes of Article 13 of Legislative Decree n. 196/2003, Code regarding the protection of personal data, and for the purposes of Article 13 of EU Regulation no. 2016/679, concerning the protection of individuals with regard to the processing of personal data and the free movement of such data.

Notice to European Users: this privacy statement has been prepared in fulfillment of the obligations under Art. 10 of the Directive n. 95/46 / EC, as well as the provisions of Directive 2002/58 / EC, as updated by Directive 2009/136 / EC, concerning Cookies. This privacy statement only concerns this Application.